

# Inclusive Thinking, Policy and Practice in Planning and Heritage for Communities

HERITAGE

RESEARCH

Thursday 22 October 2020  
Zoom Webinar Online Platform

Heritage Research is excited to host this timely half-day Conference led by Hana Morel, titled *Inclusive Thinking, Policy and Practice and Heritage and Communities*.

The event is timed to coincide with the UK Government's launch of the Planning White Paper consultation, *Planning for the Future*, which aims to 'fix' the 'broken' planning system through a series of 24 proposals outlined in the document. The White Paper follows other relevant reports that came out earlier this year, such as the 'Living with Beauty' report from the Building Better, Building Beautiful Commission, and two reports – 'Rethinking the Planning System for the 21st Century' and 'Planning Anew' – published by Policy Exchange, also relevant for many of the proposals outlined.

This half-day Conference will contribute to the impressive range of discussion and debate seen over the past weeks which have focused on key concepts underpinned in the planning reform, which include: planning for development, planning for beautiful and sustainable places, and planning for infrastructure and connected places, through three categories identified to simplify planning (Growth, Renewal and Protected Areas). Communities are at the core of this, and heritage studies is well placed to think about the current shift towards politics of rootedness and belongingness, as well as enabling placemaking and inclusivity.

This event is the last of the AHRC Heritage Follow-On-Funding project, *Opening New Pathways to Impact across Heritage Research, Policy and Practice*. The research aims to:

- Transform and increase understanding amongst government,

public and private heritage professionals, scholars, and university staff and students of domestic and international policies that indirectly or directly impact, influence, or relate to the heritage sector;

- Foster dialogues between policy makers, heritage professionals and UK heritage research communities;
- Increase awareness of the role the Arts and Humanities can play in policy and decision-making, and;
- Develop a network of dialogue and activity between policy-makers and heritage research/researchers in the UK.

We hope to connect researchers and practitioners involved in the arts and humanities around key areas of shared concern.

For this event, we will be tweeting with the handle @AHRCHeritage using #PlanningForCommunities as our hashtag, so please do feel free to join us with your thoughts and discussions.

We hope that you find inspiration and insight from the various presentations and discussions brought up throughout the day.

Rodney Harrison

Professor of Heritage Studies, UCL Institute of Archaeology  
AHRC Heritage Priority Area

Hana Morel

Research Associate, UCL Institute of Archaeology  
AHRC Heritage Priority Area // Follow-on-Funding Led

## How to Join Zoom Meeting

<https://ucl.zoom.us/j/92733127720?pwd=OFFscmRUZ1JhczhVVWhXOXdqUNtUT09>

Meeting ID: 927 3312 7720

Passcode: Planning20

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Time	Agenda: 22 October 2020
10.00 - 10.10	<p>Welcome <i>Hana Morel, UCL</i></p>
10.10 - 10.35	<p>The Role of Land Use in Thinking about Placemaking, Wellbeing and Community Empowerment <i>Rachel Fisher, DEFRA</i></p>
10.35 - 10.55	<p>Land use management within protected areas: the challenge of meeting social sustainability targets <i>Nikoleta Jones, Cambridge University</i></p>
10.55 - 11.00	<p>Break</p>
11:00 - 12.05	<p>Panel: Repairing the Social Fabric <i>Chair: Lucy Natarajan, The Bartlett</i> <i>Helen Fadipe, FPP Associates Ltd</i> <i>Olafiyin Taiwo, London Borough of Ealing // Life Brooks International</i> <i>David Bryan, XTend UK Ltd</i> <i>Claire Smith, University of York</i></p>
12.05 - 12.15	<p>Break</p>
12.15 - 12.35	<p>Heritage, Planning and a Deliberative Systems Approach to Local Democracy <i>Helen Graham, University of Leeds</i> <i>Phil Bixby, My Future York</i></p>
12.35 - 13.30	<p>Panel: Opportunities and Concerns outlined in the Planning White Paper for the Heritage Sector <i>Chair: Stephanie Evans, National Trust</i> <i>Yves Blais, Creative Land Trust</i> <i>Rob Lennox, Chartered Institute for Archaeology</i> <i>Stephanie Wray, Nature Positive and RSK Wilding</i></p>



Chair  
Hana Morel  
AHRC Research Associate  
University College London

Hana Morel is a Post-doctoral Research Associate for the AHRC Heritage Priority Area, and is currently leading on the Follow on Funding, Opening New Pathways to Impact across Heritage Research, Policy and Practice. She was awarded her PhD from University College London in 2015, in which she explored the development of planning policy and archaeology in global cities and its impact on the sectors and other stakeholders. Her previous roles include: working as Global BU policy researcher in Bournemouth University's executive office for the Pro Vice Chancellor of Global Engagement; archaeologist, researcher and lead for community engagement at Izmit's Nicomedia Project, Turkey; project manager of the NYC Heritage project at Landmark Preservation Commission, New York; researcher at the American Institute of Archaeology; co-director at independent publisher Morel Books; and editor-in-chief of the peer-reviewed journal Papers from the Institute of Archaeology.

Her focus is on the development of planning policy and heritage in cities, and the consideration of heritage studies in climate action and other sustainable concerns. Her work calls for the recognition of the arts and humanities as central for successful policy development and its implementation. She is also sits on various heritage and archaeology groups such as APPAG, TAF, RESCUE and RHAG.

@hanamorel



Rachel Fisher  
Deputy Director Land Use Policy  
DEFRA

*The role of land use in thinking about placemaking, wellbeing and community empowerment*

Rachel Fisher is Deputy Director for Land Use Policy at DEFRA. She began this role in September 2020 and is responsible for developing and delivering environmental planning reform, Local Nature Recovery Strategies, and Biodiversity Net Gain.

Prior to this she was responsible for regeneration, investment and infrastructure policy in the Cities and Local Growth Unit at MHCLG / BEIS. In this role she led the development of the £3.6bn Towns Fund, including the Future High Streets Fund, and the High Streets Task Force.

Prior to this she has held a variety of roles in policy and public affairs across the built environment industry including the National Housing Federation, Commission for Architecture and the Built Environment (CABE), Design Council and Royal Institution of Chartered Surveyors.

In 2012 she co-founded Urbanistas an international network whose mission is to amplify the voices of women to make cities better for everyone. She is an associate member of the RTPI and a Fellow of the RSA.

@rachelafisher



Dr. Nikoleta Jones  
Principal Research Associate  
Department of Land Economy  
University of Cambridge Conservation Research Institute

*Land use management within protected areas: the challenge of meeting social sustainability targets*

Dr Jones is a Principal Research Associate at the Department of Land Economy, University of Cambridge. Here she leads the project FIDELIO funded by the European Research Council (2019-2024, €1.5m) exploring social impacts of 20 European Protected Areas. Dr Jones is an environmental social scientist and her work focuses mainly on social impacts of environmental policies and improving the levels of public acceptability for policy initiatives. In recent years, she has become increasingly interested in assessing social impacts of protected areas, focusing on their temporal and spatial dimension.

@nikoleta\_jones





Dr Lucy Natarajan  
Research Associate  
UCL Bartlett School of Planning

*Chair, Repairing the Social Fabric*

Lucy works at UCL and her teaching and research spans the diversity of participatory planning with communities. Most recently she has been focusing on regional inequality in the UK, and collaborative sustainability work of the Great Ormond Street Children's Hospital. She is co-editor of the Built Environment journal, and helps others in publicly engaged planning research and practice, particularly via the UCL Clean Air Community, Territoire Europe, and the UK 2070 Commission.

@lucynatarajan



Helen Fadipe, BA (Hons), DipTP, MA (Merit), MRTPI  
Director  
FPP Associates Ltd.

*Panellist, Repairing the Social Fabric*

Helen is an accomplished Chartered Town Planner and Management Consultant with 30 years' experience working in different capacities both within the public and private sectors in the UK and abroad.

Helen is a Member of the RTPI General Assembly; Membership and Ethics Committee; member RTPI International Strategy Working Group; Judge in the RTPI Awards for Planning Excellence 2020.

Helen's efficacy lies in her ability to apply strategic thinking, passion, creativity and high level of planning knowledge to the provision of quality planning and development services. Helen champion's diversity and inclusion in planning. She is the founder of BAME Planners Network; an Advisory Board Member for Women in Planning; mentor and coach to young planners.

She has delivered seminars and presentations in United Kingdom and internationally and has actively contributed to place making through development management, strategic planning, master-planning and service improvements.

<https://www.linkedin.com/in/helen-fadipe-1876b5b>

@hfadipe



Olafiyin Taiwo

Planner // Co-Founder

London Borough of Ealing // Life Brooks International

*Panellist, Repairing the Social Fabric*

Olafiyin Taiwo is a planner with the London Borough of Ealing, co-founder of Life Brooks International and a member of RTPI's International Committee. She is committed to improving the quality of life and experiences of urban communities.

As a multidisciplinary consultant with over 12 years' experience in global urban development management, Olafiyin has been involved in a mix of policy work, spatial and land use planning, urban and regional planning and economic development. Her experience cuts across public, private and non-profit sectors at local, national and international levels.

With high interest in social issues, particularly children and young people, she is the co-founder and International Director of Life Brooks International – a charitable organisation committed to improving the quality of life and experiences of children and young people in urban communities by providing resources for education and empowering them to succeed in life.

She serves on a number of corporate and not-for-profit boards: she is a Licentiate member of the RTPI, and is the National Social Media Lead of Women in Planning – an independent network with the aim to promote a diverse, equitable and inclusive planning industry. It is her aim to further the role of planning in public policy and community engagement. At present, she is working on initiatives to highlight the importance and positive impact of Planning and to bridge the gap between planners and the people in the communities they serve.

<http://olafiyin.com>

@OlafiyinTaiwo



David Bryan  
Director  
XTend UK Ltd

*Panellist, Repairing the Social Fabric*

David Bryan is a management consultant (Xtend UK Ltd) working within the voluntary and public sectors (including the arts) for over 30 years. His work is wide ranging and includes change management, equality diversity and inclusion, governance training, leadership development and much more.

He is currently the Chair of 3 arts organisations, Battersea Arts Centre, Brixton House previously Ovalhouse Theatre and Voluntary Arts (UK). He is also a Director of The Dunraven (School) Educational Trust. He was a member of Arts Council England National Council (2014-2018).

In the arts, he was a director of an arts Centre, founder of a bookshop, a festival director, producer, building adviser and consultant to the Arts Council England and numerous National Portfolio Organisations.

He worked in academia, lecturing on Management Studies, at Goldsmith College; post-graduate social work at London South Bank University; and Arts Leadership at Birkbeck College. Recently he was Course Director of the Cultural Leadership Programme for King's College both with the global programme. David contributed to the report Common Cause Research (2018) and also co-authored, Achieving Good Governance: a challenge for our times (2017).

@DavidBXtend



Claire Smith  
Consultant/PhD Candidate  
University of York

*A community led heritage strategy for Sheffield*

Claire Smith is currently completing a PhD at the University of York alongside working as a heritage consultant. Her collaborative PhD for Historic England, short titled 'Beyond the List', examines how statutory heritage lists and local listing impact the national management of heritage in England and offers recommendations for improved practice. As a consultant, Claire has supported Joined Up Heritage Sheffield, a community group championing Sheffield's rich heritage, in producing a heritage strategy for the city and has helped to conserve the Grade I listed St Denys church in central York. All of Claire's work focuses on community participation and empowerment through heritage. Prior to her doctoral studies, Claire was the Listed Buildings Caseworker for the Council for British Archaeology.



Helen Graham

Associate Professor

Centre for Critical Studies in Museums, Galleries and Heritage, University of Leeds

*Co-Presenter, Heritage, Planning and a Deliberative Systems approach to Local Democracy*

Helen's research lies at the intersection of political theory and participative and action-led forms of research. Since 2017 Helen has worked in collaboration with architect Phil Bixby in staging large scale participatory public engagement processes (My Future York / My Castle Gateway / My York Central) in key areas of York's urban regeneration. The approaches developed through these projects have combined narrative, story-telling and imaginative methods to enable personal articulation (hence the 'my' in the project titles) with developing a new form of public sphere via inquiry-led forms of debate and discussion and an approach to change that actively connects large scale institutional/government-led infrastructures and investment with tactical experiments and community-led action. Helen and Phil are currently developing their public engagement approach in dialogue with theories of Deliberative Systems and Systemic Thinking.

@HelenGraham64



Phil Bixby  
Architect and Passivhaus Designer  
My Future York

*Co-Presenter, Heritage, Planning and a Deliberative Systems approach to Local Democracy*

Phil Bixby has lived and worked in York for many years and loves the city but believes we need to plan for future change, and spends much of his time telling people this. As a designer of buildings he's learned that the best results come from the best brief, where building users really think about, and creatively describe, how they want to use future places and spaces. He believes that York needs the same approach from its citizens. He's an architect who has worked on community self-build, masterplanning and community decision-making in York and elsewhere, and spends a lot of his time watching and learning about York from the saddle of a bicycle. He has worked with Helen Graham to design and facilitate the My Castle Gateway and My York Central public engagement programmes, and on recent work on community-led development, broadening scope and constituencies in community engagement, and deliberative systems.

@PhilBixby  
#myfutureyork





Stephanie Evans  
Head of Placemaking and Design  
National Trust

*Chair, Opportunities and Concerns outlined in the Planning White Paper for the Heritage Sector*

A graduate of Town & Country Planning with a post graduate in Architectural Conservation, Stephanie started her career working for design and heritage teams in the public sector in Wales, including a period as Head of Development Control at the Brecon Beacons National Park. For the past 17 years she has worked for the National Trust in various roles managing change in the historic environment, and now heads up the Placemaking & Design team, a team of heritage and design specialists. The team offers advice and support to NT development projects, from new build to adaptive re-use.

@NationalTrust





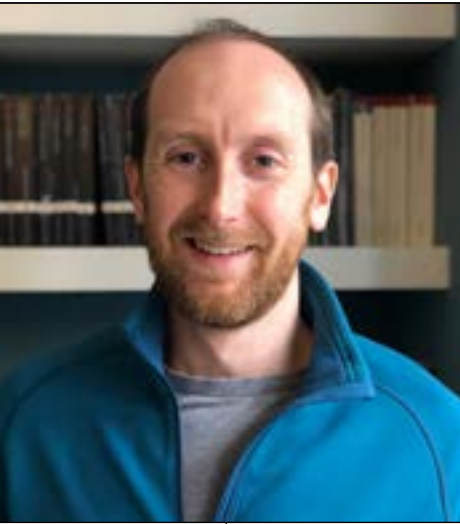
Yves Blais  
Operations Manager  
Creative Land Trust

*'Opportunities and challenges...for the creative sector'*

*Panellist, Opportunities and Concerns outlined in the Planning White Paper for the Heritage Sector*

Yves has worked on delivery of the Creative Land Trust project since its inception, which looks to secure and protect affordable studio space for artists in perpetuity in London and around the UK. He has experience advising and brokering opportunities in the property sector for affordable workspace provision that reflect and are responsive to local community needs. He is a trustee at art commissioning and production charity Forma, and through his work as a producer and curator on public programmes across the UK, he understands the importance of cultural infrastructure and creative production support in our urban centres.

@CreativeLandT



Dr Rob Lennox (ACIfA, MCIPR)  
Senior Advocacy Coordinatory  
Chartered Institute for Archaeologists

*'Opportunities and challenges...for archaeology'*

*Panellist, Opportunities and Concerns outlined in the Planning White Paper for the Heritage Sector*

Rob advises on the development and communication of ClfA's policy positions, drawing on the expertise of ClfA members in conducting the Institute's advocacy activities with government and with other organisations within and beyond the historic environment sector. Rob earned his doctorate for research into heritage sector politics and relationships with government. ClfA is the leading professional body representing archaeologists working in the UK and overseas. ClfA promotes high professional standards and strong ethics in archaeological practice, to maximise the benefits that archaeologists bring to society, and provides a self-regulatory quality assurance framework for the sector and those it serves.

@DrRobLennox  
@InstituteArch



Dr Stephanie Wray  
Director  
Nature Positive and RSK Wilding

*‘Biodiversity First- the Key to Sustainable Placemaking?’*

*Panellist, Opportunities and Concerns outlined in the Planning White Paper for the Heritage Sector*

Dr Steph Wray is a biodiversity consultant with over 25 years’ experience in advising organisations and governments on biodiversity policy, and assessing the impacts of development and land use change. Steph is the founder of Nature Positive, which helps businesses to understand how they both rely on and impact the natural world, and to develop strategies to leave a positive legacy. She is also a Director of RSK Wilding, which helps organisations to offset their carbon, biodiversity and other natural capital impacts through rewilding. Steph is a past President of the Chartered Institute of Ecology and Environmental Management and heads the Institute’s Strategic Policy Panel, which sets policy for the industry and advises government. She regularly authors papers and speaks at conferences on topics relating to biodiversity policy and practice, environmental net gain, and rewilding.

@rskbiocensus  
@naturepositive2



We would like to thank PhD Candidate Sarah Forgesson acting as logistical support on the day.

Sarah Forgesson  
PhD Candidate  
University College London

Sarah is a second year Ph.D. student at University College London, who is currently undertaking research that explores the development of sustainable and representative approaches to heritage management strategies for local island communities in the face of the climate crisis. To achieve this, her research tries to creatively engage with and combine indigenous epistemologies and ontologies, working with a number of communities across the South Pacific. Alongside her own Ph.D., she is also conducting research into the impact of the climate crisis on large, complex and encompassing heritage landscapes in countries across Central Asia, through the Central Asian Archaeological Landscapes project (CAAL).

